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THE DELIVERY OF DIGITAL FILES

- Deliver the artwork Lay-out on 100% net format, and remember the bleed of 1 cm around.
- Don't use overprint.

Follow the next steps to check the file for overprint:

1. Open the PDF with Adobe Illustrator.
2. Go View → Overprint Preview
3. Check if there is overprint by clicking in the checkbox of the option “overprint”
4. Check if the overprint is removed and save the file

- When there is an absolute colour matching requirement specify the PMS colour numbers (we are processing PMS coated and uncoated colour references, so make sure not to use other types)
- Do not deliver the documents in PDF format.
- Send the Artwork easy with: www.wetransfer.com, attn: ivo@aaadisplay.com
- Make sure that it contain only the Artwork which should be processed to prevent pickup of wrong material.
- Always include a colour example on PDF without markers
- Files delivered in different ways can lead to a price adjustment and postpone the delivery date.

Illustrator CC 2016 Windows / Mac

- Transpose letter types to outlines.
- Make sure to include Illustrations and/or other embedded material.

Photoshop CC 2016 Windows / Mac

- Save images as tiff in CMYK. Do not deliver colour separated files.
- RGB-files are transposed to CMYK through which colour differences can arise.
- Minimum resolution for picture material 100 DPI

InDesign CC 2016 Windows / Mac

- Use letter types outlines instead of including the fonts.
- Make sure to include Illustrations and/or other embedded material.
- Use the “Generate Package” option, to make sure everything is included.

SCANNING

- Images always scan in CMYK. Indicate out cuts.
- Always include minimum 1 cm around extra image (in connection with confection)
- At 100% of the real size 1000 Dpi

APPROVAL/CORRECTIONS

- Corrections in digital files are only made by AAA Display after order. All corrections have to be approved by mail or by a proof print.
- In case there is no colour proof added as reference, AAA Display will not be responsible for artwork errors.
- If there is no time for approval, AAA Display will not accept the responsibility for artwork mistakes.
- Proof files send as JPG or PDF by mail can not be seen as colour proof.